PENCIL and PAPER



ib. **ID. Wayn Wavendriburg** Co

NAMAGORACIONIREDRA

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Catalogue No. 6 1931

L. D. VAN VALKENBURG CO.

MANUFACTURERS

ESTABLISHED 1896

Post Office and Shipping Address

HOLYOKE, MASSACHUSETTS, U.S.A.

Office and Factory

Corner Montgomery and Montville Streets Willimansett, massachusetts

Note

Prices furnished on request. On your receipt of same please paste in catalogue on page reserved for it.

All shipments billed at our factory office.

For domestic trade, all clips are packed one card to the box. Export, four cards to the box.

Average weight of Pen and Pencil Clips carded and boxed is one pound to a gross.

Approximate packing weights:

100 gross	9 cubic feet	gr. wt. 150 lbs. net wt. 100 lbs.	68. Kilos 45.33 Kilos
200 gross	18 cubic feet	gr. wt. 272 lbs. net wt. 200 lbs.	123.31 Kilos 90.66 Kilos
300 gross	25 cubic feet	gr. wt. 392 lbs. net wt. 300 lbs.	177.71 Kilos 136. Kilos

Special imprints on cards can be supplied on orders of 100 gross lots or more, minimum for repeat orders with imprints, 100 gross.

Salesmen's samples furnished if desired.

Electrotypes furnished without charge.

We prefer that Retailers buy from their Jobber.



Special Clips

We are in a position to manufacture any special design of clip for your particular requirements.

Samples and quotations submitted on request.

Foreword

We specialize in clips for pens, pencils and papers and for displaying merchandise. Supplied for retail trade, for pen or pencil manufacturers and for advertising purposes.

It is our aim to produce clips of merit, most practical in design, finest in finish, and most attractively mounted on display cards for retail trade, so that the retailer and consumer will recognize our goods as a standard of quality.

We earnestly request jobbers not to cut prices below those given for retailers as shown on price sheet because the policy of price cutting is detrimental in time to sound business and a steady customer.

We will be pleased to send to those who have had occasion to use metal stampings of special design and were uncertain as to where to have them made, our catalogue of "SPECIAL METAL STAMPINGS".

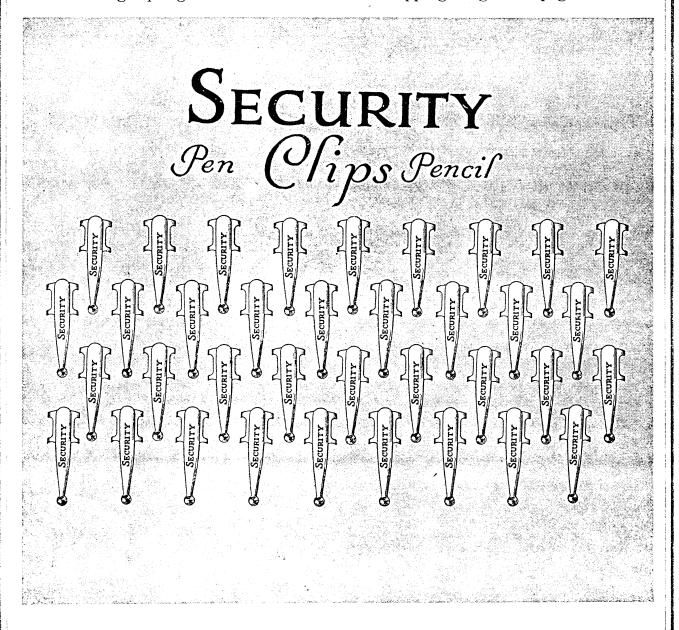
"SECURITY"

Pen and Pencil Clips

The Security Pen and Pencil Clips are without doubt the neatest and most practical clips yet devised. One pleasing feature is that they lie close to the pen or pencil. They are made of tempered steel, highly nickel-plated and mounted on an attractive display card - three dozen to the card - cards contain all pencil, pen or assorted sizes. When ordering please specify size.

Weight per gross 11 oz.

Shipping weights on page 2.



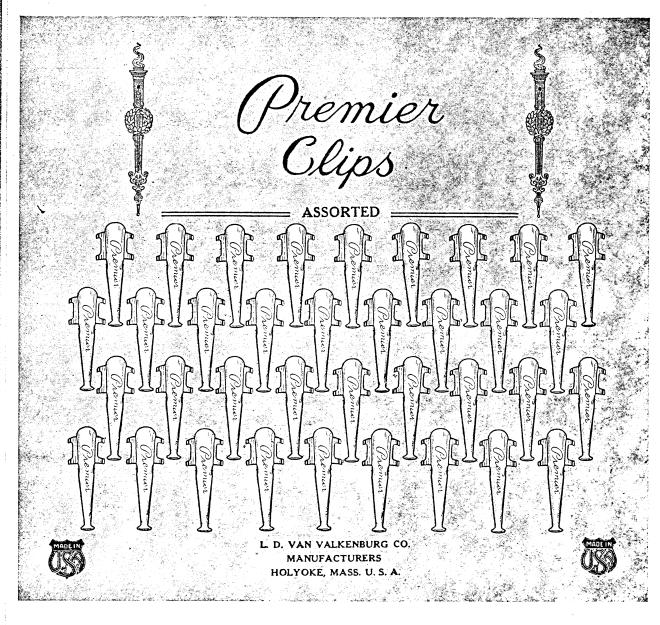




"PREMIER"

Pen and Pencil Clips

A most serviceable and indestructible clip for pens and pencils, with the lever movement. These clips are highly finished in nickel or ebony black. Also may be had in electro gold plate lacquered. Put up on display cards of one-quarter gross clips in all pencil, all medium pen, all large pen or assorted sizes. Also supplied in 14k rolled gold plate put up on display cards of one dozen each. When ordering please specify your requirements. Weight per gross 1 lb. Shipping weights on page 2.

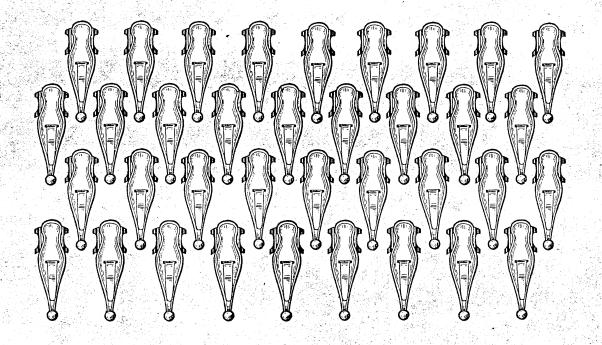




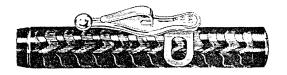




PEN CLIPS







"FAULTLESS"

Pen and Pencil Clips



A most popular clip with ball point and lever movement, making the attachment of the pen or pencil to the pocket easily accomplished with the use of one hand. Made in nickel or ebony black finish and in electro gold plate lacquered. Put up three dozen on a display card as illustrated on the opposite page - of all pencil size, all medium pen size, all large pen size or assorted sizes. Weight per gross 1 lb.

"AMERICAN"

Pen and Pencil Clips



An especially good clip for pens and pencils because of the firmness of its grip on the pocket. Neat as well as serviceable. Made in pencil, medium pen and large pen sizes. Highly finished in nickel or ebony black. Put up on display cards - similar to the Faultless card illustrated on the opposite page - of one-quarter gross clips, all pencil size, medium pen size, large pen size or assorted sizes. In gold finish, the lever is 14k rolled gold 1/40 plate and the band tempered steel heavily electro gold plated and lacquered. Put up on special display cards of one dozen each. Weight per gross $14\frac{1}{2}$ oz.

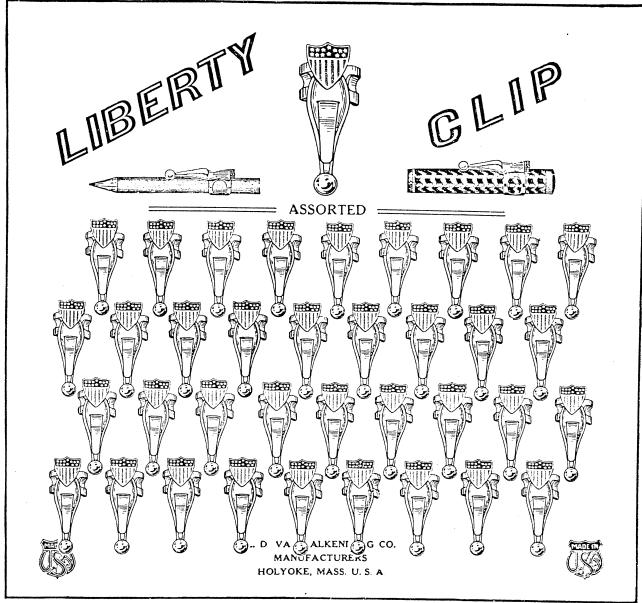


Please specify assortments desired when ordering.

"LIBERTY

Pen and Pencil Clips

A beautiful and serviceable clip with the United States' shield in national colors. Same style and quality as our Faultless clips except for the shield in colors. Furnished in nickel finish only. Made in three sizes, put up on display cards of all one size or assorted sizes. Weight per gross 1 lb. Shipping weights on page 2.



Also supplied with any of these shields in colors if desired.





CUBA



MEXICO



PORTUGAL









GREAT BRITAIN



GERMANY



SALVADOR



BRAZIL





CHILI

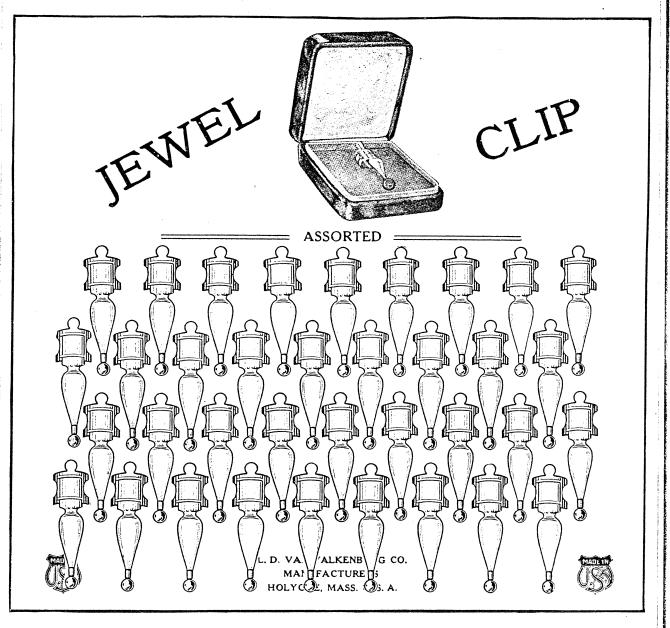


"JEWEL"

Pen and Pencil Clips

An attractive novelty of merit which is very popular. Made of tempered steel nickel plated or Electro Gold Plated and lacquered, with red and blue glass ball points. Supplied on display cards of three dozen clips in all pencil size, all medium pen size, all large pen size or assorted sizes. Please advise assortment desired when ordering. Weight per gross 13 oz.

Shipping weights on page 2.







"HOLYOKE"

Pen and Pencil Clips

A clip of very neat and plain design, highly finished in nickel plate or ebony black on spring tempered steel. Put up on display cards of one-quarter gross clips of all pencil size, all medium pen size, all large pen size or assorted sizes.

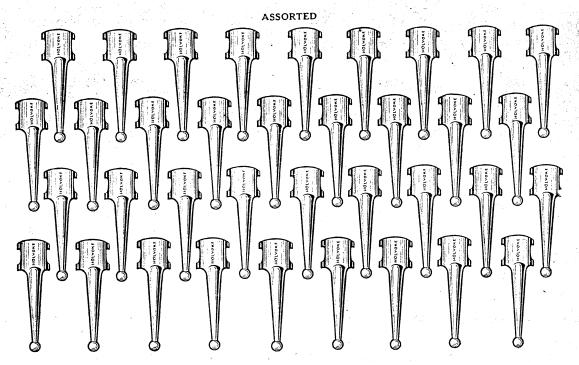
Requirements should be specified when ordering.

Weight per gross $12\frac{1}{2}$ oz.

Shipping weights on page 2.

HOLYOKE

Pen and Pencil Clips





L. D. VAN VALKENBURG CO. MANUFACTURERS HOLYOKE, MASS. U. S. A.







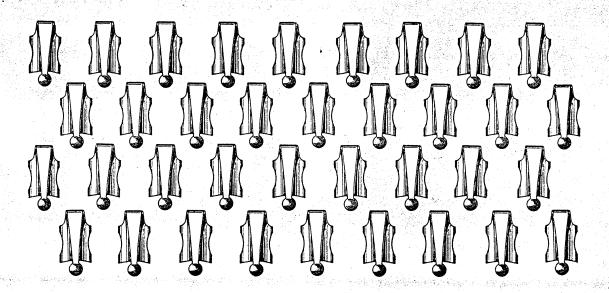
"HOLYOKE B"

Pen and Pencil Clips

These clips are meeting with great favor, they are compact and neat, and hold the pen or pencil in the pocket very snug. Highly finished in nickel plate or ebony black. Made of highly tempered spring steel. Put up on display cards of one-quarter gross clips, of all pencil, medium pen, large pen or assorted sizes. When ordering please specify sizes desired. Weight per gross 12½ oz.

Shipping weights on page 2.

Pen and Pencil Clips

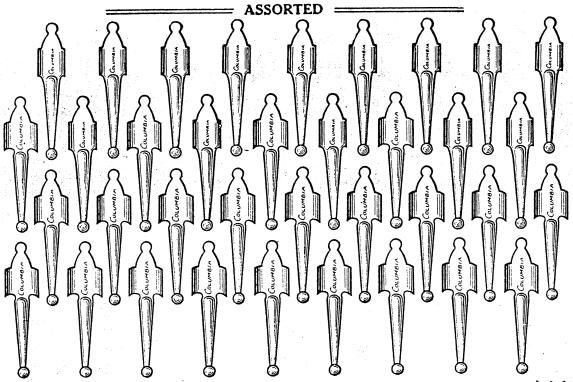






COLUMBIA

Pen and Pencil Clips



L. D. VAN VALKENBURG CO. MANUFACTURERS HOLYOKE, MASS. U. S. A.





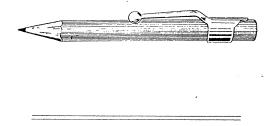
"COLUMBIA"

Pen and Pencil Clips



A sturdy and very serviceable clip of tempered steel, highly finished in nickel plate or ebony black. Supplied in pencil, medium pen and large pen sizes, put up on display cards - as illustrated on the opposite page - of all of any one size or assorted sizes. When ordering please specify your requirements.

Weight per gross $13\frac{1}{2}$ oz. Shipping weights on page 2.



"ECONOMY"

Pencil Clips



An excellent low priced clip, with spoon end. Made of high grade, hard rolled brass, highly finished in nickel plate. Supplied in pencil size only. Mounted on display card of three dozen clips, similar to the Columbia card illustrated on the opposite page, and packed four cards to a box. Weight per gross 13 oz. Shipping weights on page 2.

"EVERYDAY"

Pen and Pencil Clips

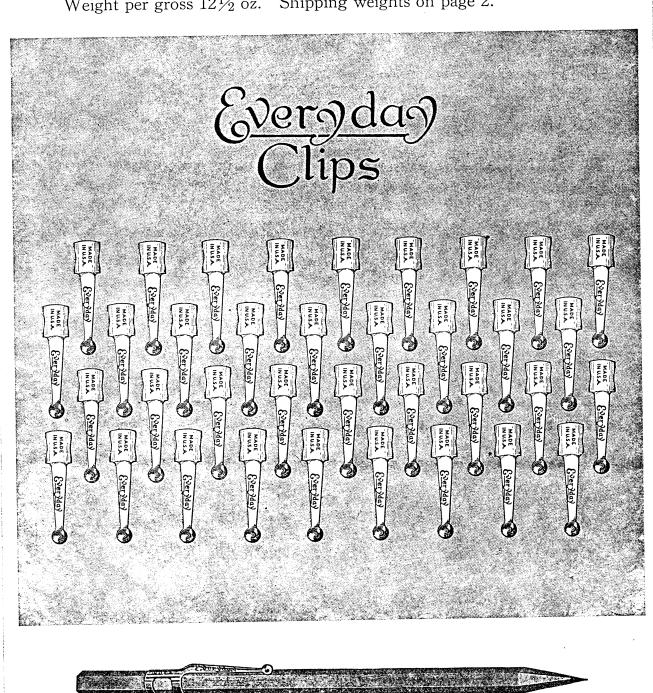
Here is a clip that cannot be duplicated at the price. It can be sold as a penny item if desired.

An excellent item for school children or to be given away with pens or pencils.

Made of good quality steel highly nickel plated.

We want you to know that this clip has not the spring quality of our Holyoke, Holyoke B and Columbia Clips as will be shown by comparing samples.

Weight per gross $12\frac{1}{2}$ oz. Shipping weights on page 2.



Advertising Clips

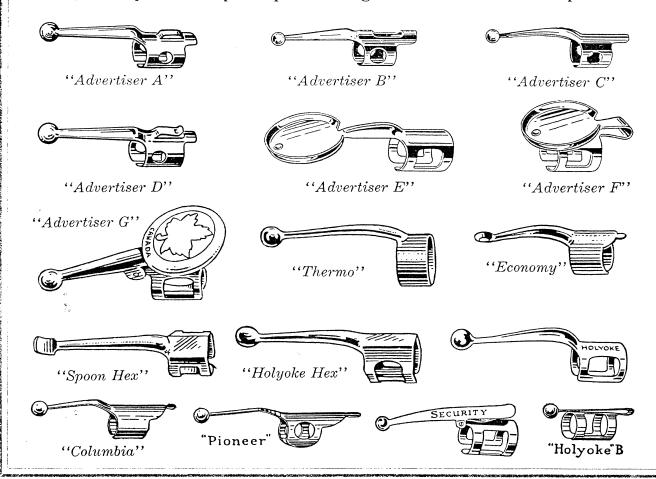
The clips illustrated below are used extensively for adverising by attaching celluloid buttons or embossed metal stamping ads to them. The Advertisers A, B, C and D are made especially for celluloid buttons with the metal back already attached. The celluloid is molded over the metal frame on the Advertisers E, F and G making a permanently attached indestructible button ad.

Embossed metal stampings may be soldered on the Holyoke, Holyoke B, Pioneer, Columbia, Security, Holyoke Hex, Thermo, Economy and Spoon Hex or the ad may be stamped on the clip.

The Holyoke, Holyoke Hex, Spoon Hex, Columbia, Pioneer, Economy and Thermo clips are also used by fountain pen and pencil manufacturers who furnish clips on pens or pencils and on pencils imprinted for advertising purposes.

The sizes we furnish are as follows: Holyoke and Holyoke B in pencil, clutch pencil, medium pen and large pen sizes; Columbia, Security and Advertiser G in pencil, medium pen and large pen sizes; Pioneer, Economy, Holyoke Hex, Spoon Hex and Advertisers A, B, C, D, E and F in pencil size only. The Advertisers E, F and G are made with the shells to fit shell caps with ads in 26, 30 and 34 lign sizes. The Thermo clip is made in the thermometer case size only. The clutch pencil size is slightly larger than the ordinary pencil size.

All clips noted above are made of steel, hardened and tempered and highly finished in nickel plate, except the Economy clip which is made of hard rolled brass, nickel plated. Clips are packed ten gross to a box. Write for prices.



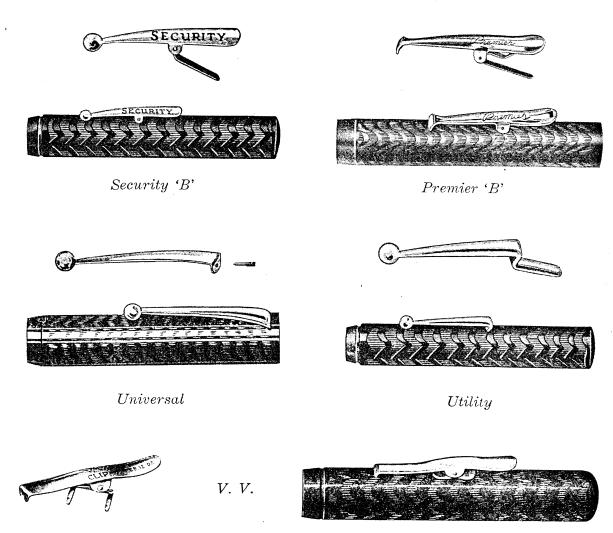
Permanently Attached Pen Clips

PREMIER 'B', SECURITY 'B', UTILITY, UNIVERSAL and V. V.

These clips are for permanent attachment to fountain pen caps and are supplied to manufacturers of fountain pens. The Premier 'B', Security 'B', and Utility clips are attached by inserting the spring portion through a hole in the cap and held in place by the nonleakable plug which is in most makes of pens.

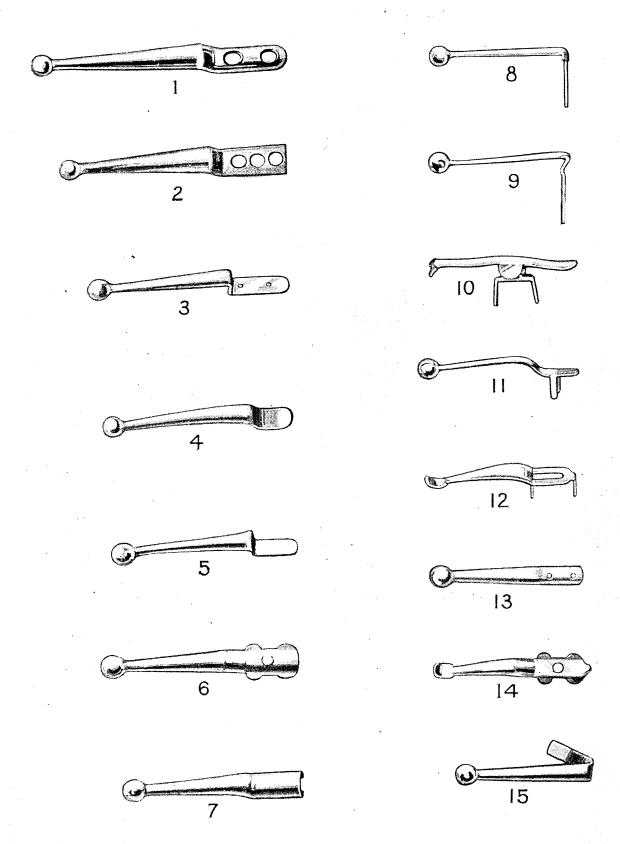
The V. V. clips are attached by drilling two small holes in the pen cap, and inserting the two prongs of the clip which are clinched inside of the pen cap. Necessary tools are furnished for attaching these clips to the caps. These clips may also be used on other articles, such as rule cases, thermometer cases, etc.

The Universal clips are attached by inserting clip in a slot cut with a small circular saw and clip is held in place by a very small screw in the end of the pen cap. Necessary tools are furnished at small cost for attaching these clips to the pen caps. These permanent fountain pen clips are well made attractive and serviceable clips and are finished in nickel plate or 14k rolled gold plate. Prices furnished on application.



See opposite page for other clips available

Permanently Attached Pen Clips



''VAL''

Pencil Point Protectors



First class quality, made of seamless brass tubing highly finished in nickel plate and with eraser tips of the best quality rubber. Packed attractively in boxes of three dozen or half gross as the trade may require.

Here is an article not equaled in comparison to any on the market in price or quality. Write for sample. Weight per gross 1 lb. $4\frac{1}{2}$ oz.

"VAL-CLIP"



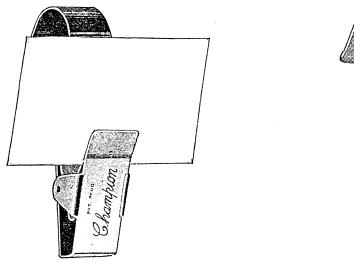
An entirely new and useful combination of pencil point protector, eraser and clip, an excellent seller. The Val-Clip is neat, attractive, well made and highly finished in nickel plate. The eraser is made of the best grade rubber.

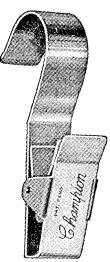
Val-Clips are mounted on cards, one dozen to a card. When furnished in bulk, they are packed one-quarter gross to the box.

Weight per gross 3 lbs. $9\frac{1}{2}$ oz.

Champion

Magazine or Merchandise Display Hook is a new hook the merits of which will instantly appeal to every user.





The illustrations show the practical design of the Champion Hook.

Champion Hooks will hold firmly anything from a sheet of paper to a heavy woolen blanket. They will never disappoint and you will enjoy using them.

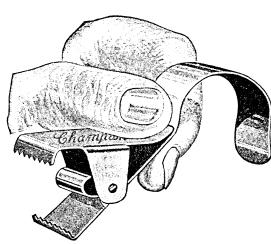
The Champion has a very wide opening of the jaws and a powerful spring.

Designed to hold a price ticket with merchandise displayed.

Opening of jaws 5/8 inch, and has a powerful grip.

Merchants in all lines of trade have long desired a display hook that had a capacity for real use. Show the Champion its job and put it to work.

Packed 1 gross to the box. Weight per gross 2 lbs. 5 oz.



TEN REASONS WHY!

- 1. Wide opening of jaws 1/8 inch.
- 2. It has a powerful grip.
- 3. The teeth fit perfectly.
- 4. Designed to hold a price ticket of the merchandise displayed.
- 5. Spring permanent, made of high grade spring steel.
- 6. Superior construction, built for business.
- 7. Can be used for displaying a large variety of merchandise.
- 8. Every Champion hook is perfect, each one thoroughly inspected.
- 9. The most economical because it lasts.
- 10. Heavily nickel plated.

Sta-fast Paper Clip

This is the latest thing in paper clips. It is of simple and neat design, made of spring steel, well tempered, nickel plated and has a firm grip.

The protruding lower jaw assists the user to make a quick attachment to papers or various other articles. There has been a great need for a clip of this type, and it will therefore prove a quick seller and a staple article.

The Sta-Fast Paper Clips are made in styles A, B, C & D and in sizes No. 0, 1, 2, 3 & 4, packed as follows:

Weight per Gross Style A & C Style B & D

No. 0. $\frac{1}{2}$ inch jaw $\frac{1}{2}$ gross to the box $11\frac{1}{2}$ oz. $12\frac{1}{2}$ oz.

No. 1. 1 inch jaw $\frac{1}{4}$ gross to the box 3 lbs. $8\frac{1}{2}$ oz. 4 lbs.

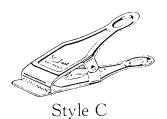
No. 2. 1½ inch jaw 2 dozen to the box 9 lbs. 9 lbs. 12 oz.

No. 3. 2 inch jaw 1 dozen to the box 14 lbs. 4 oz. 15 lbs.

No. 4. 3 inch jaw 1 dozen to the box 24 lbs. 6 oz. 26 lbs. 6 oz.

Be sure to specify both style and number when ordering. Samples gladly furnished on request.







Style B



Style D



Style D, Size No. 0

This style and size is very popular for display purposes. It has a strong grip and is attractive in appearance. The same size is also supplied in styles A, B and C.

Style A, Size No. 1



Also supplied in styles B, C and D.

A neat style and size for use in office, school or home.

Style C, Size No. 2

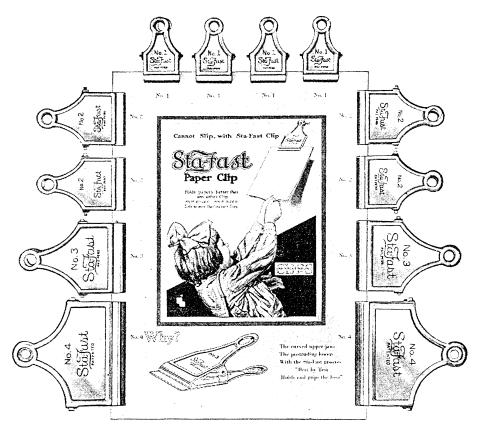
Here is a paper clip that holds papers securely. Every office has use for a clip of this style and size.

Also supplied in styles A, B and D.





Sta-Fast Carded Assortment



Size over all 103/4 x 113/4 inches

The display card reproduced above contains an assortment of fast selling clips which will appeal to every dealer. The card is attractively printed in red and black and a dozen Sta-Fast Paper Clips are mounted thereon. The assortment is as follows:

This card is supplied with an easel and when set on the counter or showcase it makes a very pleasing appearance. Sales can be made from boxed goods and card is thus left intact for permanent display.

Weight per dozen cards 15 lbs.

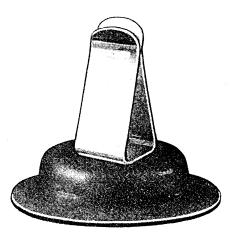


This is a reproduction of the window poster which is $13 \times 16\frac{1}{4}$ inches, and which we supply to all dealers. It is also used on the Sta-Fast Carded Assortment illustrated on page 23.

Steelgrip Card Stands

For Menus, Announcements and Price Cards

These Card Stands have innumerable uses, aside from restaurants, cafes and soda counters. The various sizes meet the requirements to hold large or small announcements or price cards on counters or in show windows. The clip of nickel-plated spring steel is mounted on a nickel-plated or mahogany finish steel base, and the gripping tension of the clip is adjustable by means of a set screw. Other finishes are Stainless steel clips on either mahogany finish or Chromium plated base.



"THE MIDGET"

Specifications

Senior 6 inches high, Base $3\frac{1}{4}$ in. in diameter Junior $3\frac{3}{4}$ " " $2\frac{1}{4}$ " " "

Midget 1½ " " 15% " "

Senior or Junior packed 1 dozen to a box, Midget 3 dozen to a box.

Weights

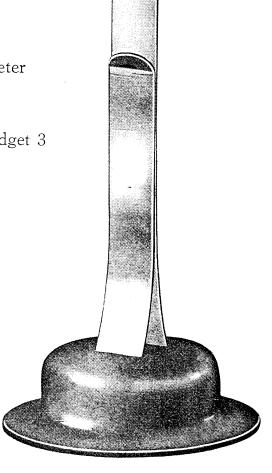
Senior 1 gross 50 lbs.

Junior 1 " 15

Midget 1 " 8 "

The Senior Card Stand can be supplied with a weighted and felt bottom base if desired. Weight per gross 80 lbs.

We will be pleased to supply further information and prices on other finishes if you so desire.



"THE JUNIOR"



is the perfect device to clasp sheets of paper, slides on or off instantly,

no adjustments necessary. It antiquates rubber bands, nondescript paper weights and all the various makeshifts found in offices where Steelgrip is unknown. It is made of high grade clock spring steel, nickel plated or enameled in black. Put up 1 dozen to a box or display card as desired.



Offices, Factories and Homes

have innumerable uses for a dozen or more Steelgrips. The Steelgrip and Steelgrip Jr. are profitable items to carry because of their many uses.



will appeal to many whose requirements call for a small clip. Its uses are as manifold as the larger Steelgrip. Traveling men find it ideal, it will keep their brief cases in perfect order at all times. Packed 3 dozen to the box, each box contains a counter display card.





On the Desk

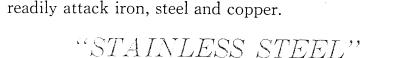


This STEELGRIP STAINLESS clip is not of the

ordinary nickel finish but of Stainless Steel which is not affected by many of the acids and alkalies that



In Letter Files





In the Brief Case

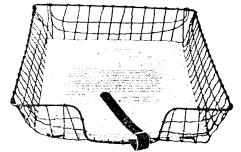
Do you realize what Stainless Steel means? Think of it, good for all time, forever, never will rust or stain, always as bright and clean as when you get them.

The many uses of these clips are described on the opposite page and below and we know you will appreciate the value of Steelgrip, and immediately find new uses for them.

Steelgrip is a Necessity in Efficiently Conducted Offices

The executive, stenographer, bookkeeper, clerk, salesman or any other employee finds instant use for a dozen or more grips, because STEELGRIP will hold one sheet or a hundred, with equal tenacity.

Stainless Steelgrip has all the excellent qualities of the Nickel Steelgrip with the additional one of Stainless Steel.



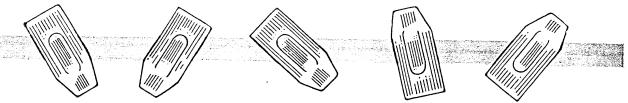
In the Letter Basket



On a Ledger

FAVORITE PAPER CLIPS





They're not just as Good they're the Best

The FAVORITE (Superlative) Paper Clips are the invariable choice of the business world today. Once used the name is never forgotten.

BECAUSE:

They slide on easily They are thin and flat

They are ideal for letter files

No damage to fingers or nails

No points to punch or tear paper

They add distinction to correspondence

Their presence in an envelope is not perceptible

Smooth, neat clips for checks, notes and valuable papers

Expose these clips for more sales in the attractive display box reproduced on the opposite page. The carton contains ten boxes with 100 clips in each box. Write today for full information.





DIRECTIONS FOR USING BALL-LOK Hair Curler

Comb and dampen the hair. Place the pointed bar of curler close to the head. Wind hair firmly around this bar, always toward the head. Place end of hair firmly between the two bars and close by placing the pointed end under the BALL-LOK.

Wind hair loosely for extra wide wave. Perfect wave in 10 to 15 minutes. Leave hair in curlers until dry for a lasting wave.



Packed four Curlers to a card, twelve cards to a box. Sold by the gross cards. This page
reserved
for our
Price List,

Write for it now!

This Catalogue Printed by

L. D. Van Valkenburg Co.

Price List

1930



L. D. VAN VALKENBURG CO.

MANUFACTURERS
HOLYOKE, MASSACHUSETTS, U.S.A.

PEN AND PENCIL CLIPS

Faultless	Nickel or ebony	Weight	per gross	Price per gross
	Gold grade A	1½ tb		\$ 3.60
	Gold grade B	"		6.80
Security	Nickel or ebony			5.40
	Gold grade B	1 b	6 oz.	3.60
	14k Rolled gold plate	• • • • • • • • • • • • • • • • • • • •		5.40
	Stainless Steel		"	11.50
•	Gold grade A on Stainless Steel			4.00
Premier	Nickel or ebony			7.20
	Gold grade B	11b	7 oz.	3.60
	14k Rolled gold plate	66		5.40
American	Nickel or ebony	1 n		11.50
	14k Rolled gold plate	1 lb	6 oz.	5.00
Holyoke	Nickel or ebony	11/8		13.00
, .	Gold grade B	1 ¼ B		2.25
Holyoke B	Nickel or ebony	"		4.00
2	Gold grade B	. 66		2.25
Columbia	Nickel or ebony			4.00
	Gold grade B	11b	5 oz.	2.25
Everyday	Nickel			4.00
Jewel		1 1/4 lb		1.10
Jewei	Nickel or ebony	1fb	5 oz.	3.60
T:15	Gold grade B	**	6.6	5.20
Liberty	Nickel & Enamel	1½b		4.25
Maple Leaf	(Canada) "	13/4 lb		5.25
Val Pencil P	oint Protectors Nickel	1b	4½ oz.	
Val-Clip	Nickel	31b		4.00
		JE	$9\frac{1}{2}$ oz.	5.20

Pen and Pencil Clips are put up on display cards of ¼ gross clips, all pencil size, all medium pen size, all large pen size, assorted pen sizes or assorted pen and pencil sizes. Please specify your requirements.

Val Pencil Point Protectors are packed in boxes containing 1/4 gross.

The Val-Clip, which is a combination of point protector, eraser and clip, is put up one dozen to the card.

PAPER CLIPS

CHAMPION MAGAZINE HOOKS

Champion Magazine Hooks 1 gross to the box 210 5 oz.

\$2.25

FAVORITE PAPER CLIPS

Favorite Clips

1000 to a carton

1 1/2 lb

65¢ per M

These clips are packed 100 to a box, 10 boxes to a carton, 100 cartons to a case.

BALL-LOK HAIR CURLERS

BALL-LOK Hair Curlers

4 to a card

63/ lbs.

\$10.00

Packed 1 dozen cards to the box

Samples furnished free of charge.

Terms 2% 10 days, net 30 days, f.o.b. Holyoke.

We ship via Parcel Post whenever cheapest and charge on bill.

Ask for circular of our free display case.

PAPER CLIPS

STA-FAST PAPER CLIPS

	Style A	Price		
	Weight per gross	per gross		
Size No. 0 ½ inch jaw	½ gross to the box 11½ oz.	\$ 2.00		
Size No. 1 J "	1/4 '' '' 3fb 81/2 ''	4.15		
Size No. 2 1½ "	2 dozen to the box 9"	6.20		
Size No 3 2 "	1 " " 14" 4 oz.	7.90		
Size No. 4 3	1 " " 24" 6 "	14.00		
	Style B (with hook)			
Size No. 0 ½ inch jaw	½ gross to the box 12½ oz.	\$ 2.15		
Size No. 1 1 "	14 '' 4h	5.15		
Size No. 21½ "	2 dozen to the box 9" 12 oz.	7.15		
Size No. 3 2 "	1 " " 15"	8.95		
Size No. 4 3	1 " " 26" 5 oz.	15.00		
	Style C (with teeth)			
Size No. 0 ½ inch jaw	$\frac{1}{2}$ gross to the box 12 oz.	\$ 2.15		
Size No. 1 1 "	14 " " 3h 5 "	4.15		
Size No. 2 1½ "	2 dozen to the box 9"	6.20		
Size No. 3 2 "	1 " " 14" 4 oz.	7.90		
Style D (with teeth and hook)				
Size No. 0 ½ inch jaw	$\frac{1}{2}$ gross to the box 12 oz.	\$ 2.15		
Size No. 1 1 "	¼ " " 3 b 14 "	5.15		
Size No. 2 1½ "	2 dozen to the box 9" 12"	7.15		
Size No. 3 2 "	1 " " 14" 10 "	8.95		

The Sta-Fast Clips are also supplied one dozen to the card in style A, put up as follows:

4 No. 1 size, 4 No. 2 size, 2 No. 3 Size, 2 No. 4 size.

This card makes an attractive display of four sizes. Sales can be filled from boxed goods and card is thus left for permanent display.

The card is supplied with an easel, and packed one card to a box. PRICE: \$8.00 per gross. Weight per gross 15 lbs.

STEELGRIP CLIPS

Stainless Steelgrip	I dozen to the box	81b	5 oz.	\$11.00
Stainless Steelgrip Junior	3 " " "	21/2"	<u> </u>	5.00
Nickel Steelgrip	1 dozen to the box	8''	5 oz.	8.60
Nickel Steelgrip Junior	3 " "	21/2"		3.60
Steelgrip Black	1 dozen to the box	8''	5 oz.	9.30
Steelgrip Junior Black	3 " "	21/2"		4.25

The Steelgrip can be supplied 1 dozen to the card if desired without extra charge. Junior clips supplied in boxes only.

STEELGRIP CARD STANDS

	Height	Base Dia.	Packed in box		
Senior Junior Midget	6 in. 3¾ '' 1½ ''	3¼ in. 2¼ '' 158 ''	1 dozen 2 '' 3 ''	56tb 17'' 11''	\$18.75 12.00 7.00
Senior	Wi	th weighted	and felt base	80''	23.00

These Card Stands are made of nickel-plated spring steel with a heavy pressed steel base heavily nickel plated. The weighted Steelgrip Card Stand has a felt covered bottom. Packed 1 dozen to the box.